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ZIEGLER on track for success in 2030

Strong year in 2025 and ambitious plans for 2026–2030

Giengen, February 2026 – This year, ZIEGLER Group looks back on 135 years of company history and an extremely successful financial year 2025. The company is thus consistently building on its successes from 2024 and underlining its economic stability and strategic sustainability.

Successful business year 2025

Major national and international orders are indicative of the current development of ZIEGLER Group. “From major orders for firefighting vehicles for the state of Baden-Württemberg to the prestigious delivery of Airfield Firefighting and Rescue Vehicles to the technology hub of Shenzhen in China, these projects underscore the high competitiveness of the ZIEGLER brand and the trust placed in us by customers at home and abroad” says Markus W. Weber, CSO of ZIEGLER Group.



Image: Markus W. Weber, CSO ZIEGLER Group

ZIEGLER continued its record performance from 2024 into 2025. The company once again achieved a further increase in sales in the mid-three-digit million range and an operating profit in the double-digit million range from the group of companies.

The order backlog also developed very positively: ZIEGLER has a historically high total order backlog of over half a billion euros for 2026 and 2027, which guarantees long-term capacity utilization and planning security.

This development confirms the successful realignment of recent years and shows that ZIEGLER is on a stable and sustainable economic footing.

Job security and targeted personnel expansion

Strong economic development creates one thing above all else: secure prospects for customers and employees alike. Jobs within the ZIEGLER Group are secure in the long term. At the same time, the company is clearly on a growth course.

This is also reflected across the group in the more than 100 vacancies that have arisen as a result of the expansion. Staff numbers are being increased at many locations in order to successfully implement the increasing order volumes and future projects. ZIEGLER is thus consciously investing in people, know-how and sustainable structures.

INTERSCHUTZ 2026: Bringing brands and technology to life

A special highlight in 2026 will be INTERSCHUTZ. There, ZIEGLER will bring its brand to life internationally and impressively showcase what the group stands for. Visitors can expect a comprehensive presentation featuring state-of-the-art firefighting vehicles, innovative system solutions, interactive presentations and live demonstrations.

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Mr. Weber emphasizes: “Our mission is clear: we stand united behind those who work day in, day out to keep us safe. As a strong, united group, we develop solutions that really count in the field – today and in the future”

ZIEGLER 2030: Consciously shaping growth

With the recently published ZIEGLER Strategy 2030, the company is now consistently looking ahead. ZIEGLER is pursuing a proactive approach: existing strengths are being further developed in a targeted manner, while new opportunities are being consciously exploited to ensure long-term, healthy and profitable growth. A key lever in this process is the ZIEGLER brand. It stands for quality, reliability, and performance worldwide and forms the basis for the Group's international expansion.

Empowered by CIMC Group

Over the past few years, European manufacturers for firefighting vehicles have faced significant challenges due to the impact of the pandemic and the Russia-Ukraine conflict. ZIEGLER's rapid recovery and record-breaking performance are inseparable from the support of its shareholder, CIMC Group. As a globally renowned Chinese manufacturing company, CIMC Group not only provides ZIEGLER with solid financial endorsement but also helps it develop long-term strategies, introduces management concepts, and continuously improves efficiency. In addition, creating value and sharing value is CIMC's consistent principle. “We hope to contribute to society and our employees while achieving business success” said Angus Yan, CEO of ZIEGLER Group.

Clear ambitions for the coming years

ZIEGLER has ambitious goals for the coming decade – with the clear aim of being economically successful, technologically leading and organizationally strong. The focus is not on short-term effects, but on the long-term stable and healthy development of the entire group of companies. ZIEGLER is confident that it will be able to double its sales by 2030. With 135 years of experience, a clear strategic focus and a strong international team, ZIEGLER considers itself well equipped for the future – and ready to actively shape the world of tomorrow.

Contact

Vanessa Augustin
Communications & PR
vaugustin@ziegler.de
Phone +49 7322 951-289

About ZIEGLER

ZIEGLER is a leading international provider of professional state-of-the-art solutions for firefighting, emergency and rescue management and is dedicated to making the world safe and protecting lives. The comprehensive and professional product range covers all kinds of emergency vehicles, highly specialized pumping and fire extinguishing systems, control and operation solutions up to firefighting equipment and services. Out of currently more than 1,200 employees worldwide, around 600 are employed at our headquarters in Giengen/Brenz, Germany. Other ZIEGLER manufacturing facilities are located in Germany (Rendsburg and Mühlau) as well as the Netherlands, Croatia, Italy and Indonesia. www.ziegler.de